#### 25ICUT36 OFF1 – MASTER SCRIPT

## Cold FedExCup Fall TV Spot

VO: THE FEDEXCUP FALL IS HERE

ANNC: There's so much to play for

VO: RISING STARS WITH EVERYTHING TO GAIN

ANNC: He's making a statement this week

VO: AND SEASONED PROS CHASING EVERY OPPORTUNITY

ANNC: Prove that he still belongs in the game, talk about guts

VO: THIS MEANS GREATER DRAMA

ANNC: This is as exciting as it gets

**VO: WITH MORE CONSEQUENCE** 

ANNC: He got it done in really dramatic fashion

VO: WITNESS THE PROVING GROUND IN ACTION

Titles

VO: WELCOME TO PGA TOUR, THE CUT

Theegala Procore feature

ANNC: Sahith Theegala is a winner on the PGA |TOUR, high fives and hugs about to turn into tears, of joy!

ANNC: Great scenes in Napa, the family out there watching him. That was just pure joy. You can hear him and the family across all the grounds."

THEEGALA SOT: "It was a crazy week. I'm never going to take it for granted. I'm really happy I got one. Definitely feels like the monkey is off my back a little bit. Everyone was like, it's just a matter of time when you win. And for me, it was a matter of time if I win. Now that if became a when, and it happened, it gave me a lot of confidence internally, but it also showed me kind of the blueprint you need to win during a week."

THEEGALA SOT: "It's not as complicated as all of us golfers make it seem. You don't have to have the best week of your life. You just need to be disciplined, wait for the game to click. I know one thing I've learned is you can never force it. There's definitely been tournaments where

my game feels incredible, but I force it and all of a sudden, I'm not in contention even though my game is plenty good enough to be that week.

VO: AFTER BATTLING INJUIRES THIS YEAR THEEGALA MISSED THE FEDEXCUP PLAYOFFS FOR THE FIRST TIME SINCE 20-22. HE'S NOW RETURNING TO HIS HOME STATE AND SITE OF HIS FIRST WIN LOOKING TO GET BACK ON THE RIGHT FOOT.

THEEGALA SOT: Year's been pretty tough. I mean, I've played some good golf but haven't gotten the results I've gotten the last three years.

PGATL ANNC: The struggle is real for Theegala right now, especially in terms of what he expects from his game.

THEEGALA SOT: my body hasn't been 100%, and it's an easy excuse to make but, it's hard to be hard on yourself when the game is already just beating you down every direction// I'm optimistic, about the rest of the season.// I think there's some good stuff ahead.

#### TV Times

## VO: THEEGALA WILL TEE IT UP IN NAPA LOOKING TO FIND SOME MOMENTUM GOING IN 20-26.

# NOW, HE AND OTHER TOUR PLAYERS SHARE THE BEST GOLF ADVICE THEY HAVE EVER RECIEVED.

### Players Best Golf Advice Feature

THEEGALA: The best golf advice I've ever received is probably from my father and that is just to have fun very cliche and said a million times That's just a game, but it really is just a game.

HOMA: The best golf advice I've ever been given, junior high or high school, my coach at the time said, "Hey, Max, what's easier to shoot four under? Making four birdies or seven birdies?" And I said, "Four birdies." And he said, "Okay, stop making so many F\*\*\*\* bogeys. That's a good point. Maybe middle of the green actually isn't so bad

ABERG: It's so cliche, but I think having fun is very very important I think It was important for me in college and it's been important to me ever since I started playing professional golf, because finding little fun things to sort of spice it up is very important.

SCOTT: I asked a good player once when they played their best golf and they said it's still to come and I like that kind of positive attitude. I took it as advice, like be positive that there's good stuff to come still.

MORIKAWA: JT gave me some advice like if you're good enough you're gonna you're gonna make it out here at some point like everyone's always in a rush to get somewhere and I get that that's how today's world works but you just have to keep believing in yourself and then another

one was probably from like Webb Simpson was just find a balance in your life between Webb Simpson and Mark O'Meara it's like when you're on the golf course that's what you're doing but when you're away learn how to balance life and enjoy life as much as you can and find some hobbies because golf is what we do and it is a lot to us but there's so much more in life that you have to enjoy and we're very lucky for what we get to do.

LOWRY: A guy called Murphy who I played on the tour with when I turned pro on the European tour and he told me to try and enjoy it as best I can because there's a lot of professional golfers that are miserable with their job. It is a tough enough job when things are not going well, when things are going well it's easy to enjoy it but you know you need to just fight through the bad times and enjoy the good times whenever you can.

FLEETWOOD: Padraig Harrington said it you know I didn't really understand it at the time but it's like do your own thing but it's like you know you are who you are as a golfer and be the best version of yourself. You know everybody plays the game a certain way, everybody swings it a certain way and it's about refining that all the time and being the best version of you and I think that's probably the most relevant piece of advice.

#### Overheard TOUR Championship

## VO: THE EXCITEMENT HEADING INTO THE TOUR CHAMPIONSHIP WAS PALPABLE AND HAD FANS TALKING HEADING INTO THE FIRST ROUND.

FAN: Oh I didn't even see that, there's the cup over there. Do you think they take it home or is it just a ceremonial cup?

FAN: You don't think there is like a replica?

FAN: They have to get something.

FAN: Money!

FAN: It just sounds different when it is coming off the tee man. Oh yours doesn't sound like that? I mean mine does I'm just saying compared to most average golfers. I wouldn't put myself in the average category.

FANS: There he is, the man the myth. Oh we gotta film this.

FANS: The Grand Slam winner. Aura, he's Aura farming. Got his little smirk.

FANS: We're keeping our voices down. Go Justin! Roll Tide! What're you doing, we're in Georgia!

FAN: He was at school when my daughter was at school. I'm likem why didn't you find him?

SCOTT SCHEFFLER: So whose winning this week?

FANS: I think I got to go Scottie man. You know, he's hot. He's hitting the ball well. He's good looking.

SCHEFFLER: Ya man, I'm Scott Scheffler.

FANS: Nice to meet you! So when you say your guy, that is literally your guy. That's cool you got to be proud of him.

SCHEFFLER: My only son, we have three daughters.

FAN: Just that stance right there. That is what I am talking about. When they put the golf club down there, like I love it. It feels so classic.

SCHEFFLER: You have kids yet?

FAN: No kids yet. I'm very very nervous about the raising them part. What's like some really good advice you can give.

SCHEFFLER: Well you have to be available. Time spent with your children you can't get back. How old are you?

FAN: 29. We'll run into each other again and I'll tell you about how my kids are doing.

FANS: That's my king, Number 1 player in the world. Scheffler. What are we thinking here, like 5 feet? Oh this is butter. Ya he just said wedge. Bro from 160 he is hitting a wedge.

FAN: Get in the hole. Butter. Oh he might have rinsed it. Oh my goodness! What a shot Rory, nice shot Rory. Bro, there's that little puppy dog head cover.

FAN: Come on Rory. Oh no! Oh.... Oh! Stay stay, stay there!

FAN: Wow, he totally meant to do that! Obviously.

### Fleetwood SuperZoom

# VO: WHILE THE FANS FILLED EAST LAKE TO WATCH TOMMY FLEETWOOD'S BREAKTHROUGH WIN, THE BEST VIEW WAS FROM UP ABOVE.

ANNC: Welcome to another FedExCup crowning Sunday at East Lake and the final round of another TOUR Championship with the winner of this tournament taking the season long title. And here is Tommy Fleetwood looking for that first win, can he breakthrough and win here? Fleetwood on the way, yes! The putter has been magic. Talk about all the great story lines in this TOUR Championship, this is one of the great ones that has been percolating for a few years now and now in his 164<sup>th</sup> PGA TOUR start is this the tournament that tommy Fleetwood will breakthrough and win here. Now Tommy Fleetwood to get it to 19-under. Big putt there for Tommy keep the momentum on his side, not let it slip away. And now Fleetwood is on the precipice of winning his own FedExCup title. Maybe now he can exhale. And that's a wrap Dan.

And there's the crowd, a little reminiscent of Tiger back 2018. The agonizing wait is over, Fleetwood, finally fot everything The FedExCup title.

NATS: Tommy, Tommy Tommy!

Åberg/Hovland Friendship

# TWO OF TOMMY FLEETWOOD'S 20-23 RYDER CUP TEAMMATES, LUDVIG OBERG AND VIKTOR HOVLAND, DOMINATED IN ROME WITH A 2-1-0 THIS YEAR AT BETHPAGE, THEY'LL LOOK TO REPEAT THAT SAME SUCCESS.

ANNC: A 9-7 win on Saturday over Scottie Scheffler and Brooks Koepka, the largest margin of victory in an 18-hole match in Ryder Cup history.

ABERG: I think there will be a lot of things that I'll remember. You know, obviously, everyone talks about that first tee and the nerves and the excitement and anticipation that comes with it. It was very true. I was shaking. I was nervous. I was, you know, feeling all these things. But I do think me and Viktor's win on that would be Saturday morning, was quite memorable.

ANNC: Hovland is playing with Åberg. Those two played a lot in the Ryder Cup together two years ago.

## BUILDING OFF THEIR SUCCESS, THE PAIR HAVE CONTINUED TO BOND THROUGH THEIR SIMILAR BACKGROUNDS.

ÅBERG: We come from a very similar culture. So those things make it a little bit easier. He's a tinkerer. He, he he's a perfectionist when he practices, which is why he's so good when he's good.

HOVLAND: We're both from kind of the same place in the world. He's from Sweden. I'm from Norway. We both kind of speak the same language. We understand each other. Culture is very familiar. He's a ball-striking machine, and he doesn't really do anything wrong. So, for me, he's a great partner to have and just kind of feed off.

ÅBERG: When we played together, you know, Viktor was playing unbelievable golf. He just won BMW. Just won here. So, I was just sort of a passenger for a big chunk of it, but hopefully we can do something along those lines again.

## Keegan Bethpage Ryder Cup Feature

VO: FOR OVER A YEAR THE GOLF WORLD WACTHED KEEGAN BRADLEY NEARLY PLAY HIS WAY ONTO HIS OWN RYDER CUP TEAM - AND HIS TIES TO BETHPAGE FROM A PIVITOAL POINT IN HIS YOUNG CAREER BRINGS HIS CAPTAINCY FULL-CIRCLE.

NATS VIDEO: Hi I'm Keegan Bradley, I'd like to welcome you to New England on a beautiful fall day.

KEEGAN: I wasn't getting recruited, I wasn't. No colleges wanted me to come to their college.

NATS VIDEO: I just want to tell you I'm a hard worker and I know I'd help your program if you give me an opportunity.

NATS VIDEO: Hi I'm Mark Bradley, I'm Keegan's Dad and also a PGA Golf Professional.

MARK BRADLEY: I thought, ok, we're doing his resume to send to colleges... and it's paper and it's hard copy. I did this, I did that. That's all fine and dandy... but why not a video?

KEEGAN: It's a driver, a chip, some putts. I had this thick accent back then... it was horrible.

NATS VIDEO: As a golf professional and someone who's taught many a lesson... this is the swing that I taught Keegan. If you know golf... he's got it.

MARK BRADLEY: Coach Darby calls him from Saint John's, and Keegan answered it. And I'm watching him from the couch...

KEEGAN: We asked him what the offer was going to be and he said, "Full Scholarship."

And my dad and I acted all cool, "ok great." And then were high-fiving... it was an amazing moment.

KEEGAN: Here's a kid who grew up in New England, Vermont, and now all of a sudden I'm in I'm in going to college in Queens. This is a serious change.

JON CURRAN: It's tough to get to these big schools and I think ultimately he had a great landed a great spot at Saint John's.

KEVIN VELARDO: He was a freshman, but I knew he was the best player, so he was kind of the leader, even though he was a freshman.

SEVE: I gave him the nickname Grandpa because he would go to bed so early just because he wanted to put in the work the next day.

MIKE BALLO JR.: We all lived in a golf house together. Myself, Keegan, Seve was always there, Kevin Velardo. I'd argue that we were the closest team in the country.

KEEGAN: Turns out I just LOVED Saint John's. And the people that I met there basically all New Englanders that came in. Nothing could have take me from Saint John's.

MIKE BALLO JR: We were really tight knight. Like we really cared about each other. And it shows because we're all in our mid-to late 30s now, and we're all best friends.

KEVIN VELARDO: When we were in college, we didn't have a driving range we would just play. Mondays we would go to Bethpage Black.

KEEGAN: The course was closed on Mondays, they were doing the course maintenance or something similar to today. So we used park over behind that tent over there in the maintenance area.

KEVIN VELARDO: We would play 3 through 14, because they wouldn't let us on the other side of the road.

MIKE BALLO JR: Some of the coolest memories we have from playing at St. John's

KEEGAN: It's the interloop. And we'd be the only people on the golf course. Sometimes they wouldn't even have pins in the green.

MIKE BALLO JR: I don't know how many people have been able to play that golf course with literally no one there.

KEEGAN: And we've had so many incredible memories on that golf course, us together. Just playing in like an 8-some.

MARK BRADLEY: That's why this Saint John's thing was a perfect place for him to go because of all those guys.

SEVE: He went full speed. I think he won ten, 12 times in his four years there.

KEEGAN: When you're playing on a golf team you're really TOGETHER. We created this bond we'll have forever.

KEEGAN: I'm lucky to have some good friends, and they're supportive. They're always there for me.

KEEGAN: My greatest memories in the sport are not even necessarily making putt or winning a match it's the bus ride with my Saint John's team – those are the moments you remember.

KEEGAN: Jon is going to be my cart driver. So he'll be right next to me during this whole process, which is pretty cool.

KEEGAN: My friend Seve played on my golf team, is from Queens, grew up at Bethpage. Mike Ballo is a PGA Professional.

KEEGAN: They do all have a little touch on this team, which is cool considering we would go play Bethpage every Monday together and then you know fast forward 20 years, we're all going to be out there in some form.

MIKE BALLO JR: It's like a movie. It's like a storybook ending to this Ryder Cup at Bethpage

DOC: It's just incredible he gets to go back there now as captain of the Ryder Cup.

SEVE: The fact that he's the captain and he's had these friends of his for 20 years, that we've all stuck together, we've been through everything. And, and if they go on and win... if he wins, we win.

KEEGAN BRADLEY: Going back to a place that I showed up to when I was 18 years old, dreaming of playing on the PGA tour. And to come back as the Ryder Cup captain, your life feels like a dream.

Fullscreen GFX US Team

VO: KEEGAN GOES BACK TO WHERE IT ALL BEGAN – BETHPAGE BLACK... THIS TIME, AS CAPTAIN OF THE U.S. RYDER CUP TEAM LEAD BY SCOTTIE SCHEFFLER AND RUSSELL HENLEY.

C4 Scheffler Henley Friendship Feature

ANNC: Oh, wow. Needed that one. Golf has some really bad celebrations. Awkward. Really awkward.

REPORTER: A little bit of a misfire on the fist bump, what happened there?

RUSSELL HENLEY: He was just being mean to me, which is pretty usual. I don't know, maybe next time he'll give me a regular fist bump. That was pretty embarrassing, though.

ANNC: Scottie Scheffler, Russell Henley. A familiar squad for the U.S. side.

HENLEY: Well, I think that just off the course, we're comfortable with each other. And we spent some decent amount of time together off the course just hanging out and, have a lot of the same friends. So, I think just being comfortable around each other is probably one of the biggest keys.

SCOTTIE SCHEFFLER: He's one of my best friends out here as well. He's a guy that I trust and to have him standing next to me on the first tee, like, he's going to bring it. And he did a really great job as a rookie on the team last year, I mean, he carried me through some of those matches. He's a tremendous competitor, and we have a lot of fun out there together.

ANNC: He has to step up his iron game. Oh, way too far. You see there's a ridge. Henley on the way sending it back down that ridge ... looking good for Russell Henley!

SCHEFFLER: I gotta give a ton of credit to Russ, you know, I felt like I messed up the beginning of the match. I felt like I was on a different planet there for the first six holes. I don't think he missed a shot today. I can't think of one shot today that I thought he could've hit better. So, props to my guy here. He's a great partner and I'm just proud to be out here with him.

HENLEY: You know, alternate shot's a difficult format. We don't play it a lot, but I have the No. 1 player in the world on my team. So, we just try to keep hitting quality shots and got some momentum and it's really fun watching him hit the golf ball. So, I'm just really thankful to be on the team and get a point.

HENLEY: My main goal is just, I don't know, stay out of his way. I mean can I just play really well and see if that can benefit the team. And, you know, pretend he wasn't there sometimes because he's so good. You know, I obviously love being on his team.

SCHEFFLER: Russell is a tremendously hard worker. When I'm in the gym, I see him in the gym. When I'm out practicing, I see him out practicing. Russell is a guy I look up to for a variety of reasons. He's a great person; he's a great golfer as well. Anytime you see a guy who puts in the amount of effort that Russell puts into becoming a good golfer and seeing him have success, it really is special to see.

ANNC: Well, it will be exciting to see if Captain Keegan Bradley pairs these two up at Bethpage after their success at last year's Presidents Cup.

#### D1 BILLY HORSCHEL WORKOUT

# VO: BILLY HORSCHEL IS MAKING HIS RETURN TO GOLF AFTER RIGHT HIP SURGEY IN MAY. THIS WEEK HE LOOKS TO DEFEND HIS TITLE ON THE D-P WORLD TOUR AT THE BMW PGA CHAMPIONSHIP.

BILLY HORSCHEL: Morning, how we doing?

ALEX BENNETT: Today, we're doing like a push-pull combo. With what he's working on in his swing, we want to do a few things, like replicate it. What we're mostly just focused on building strength through the upper body. The biggest thing this year is obviously we expanded our fitness facility and we were able to hire a sports-specific PT, and everything can kind of be inhouse and the communication between me and her can be there. And I mean, he comes in here and works out at six and then sees her at seven. And it makes everything streamlined.

SOPHIE BARGERON: PT's been great. Typically after a hip surgery he gets a little bit of that inhibition of his glutes. So, making sure that we keep the glutes activated throughout everything that we do because that's really what the focus is this morning is just getting his activation work in before we do some of the main lifts. He's crushing it. He's responded really well to the whole treatment process.

HORSCHEL: I mean, it feels really good. You know, for almost 13 weeks now since surgery. I mean strength-wise feels really good. You know, it's still going to be some tightness here and there. So going to be some soreness because I'm still trying to build up the endurance walking. Hitting more golf balls. So, there's going to be days where it may feel really good for one day. And then there may be a day like today it just feels a little bit inflamed, but nothing that's not uncommon. And I mean, I think swing wise feels really good. Irons feel really good. The driver is starting to feel better as the hip continues to get stronger every day. Getting the hip to fire with the driver because you put so much more torque on it compared to the irons, it just doesn't want to respond as quickly. But every day gets better. I'm starting to see it explode. It will be a little more explosive. What's been the hardest thing? Yeah, patience. The last couple of weeks I've sort of been impatient a little bit.

BARGERON: Patience-wise. Yeah. The first 9-10 weeks was great. Last couple of weeks, not so much. Once he started to feel really good, after hitting golf balls, the swing started to come back. He started to better. He wanted to keep hitting more and more golf balls. We talked about that at the very beginning of trying to keep to a volume count. And I think that's one of the hardest things, is they start to feel really good and they're like, well, why can't we progress quicker beecause I can tolerate it? It's like you feel like you can, but your tissues are still adapting, still

need a little bit of time. It's typically that, you know, 4, 5, 6-month mark before people start really showing that their strength has come back. He pretty much cleared out of all those testing at 12 weeks. That doesn't necessarily mean that we're done. And that was that was a big part of the discussion because he feels great and he feels like he can run, jump, do all these things, but the hip just isn't ready surgically. But yeah, he's crushed it.

HORSCHEL: Going forward, I mean, I'm not worried about any situation of being injured. I think it's actually been a really good time to have off. Having these 3-4 months to really get even stronger. I mean, upper body haven't really been able to do much lower body because of the hip. But you know, focus on some areas and upper body that can get stronger, provide a little bit more stability, but provide a little more strength and power throughout the swing. I still believe even at 38, turning 39 at the end of the year, I still believe I'm nowhere close to reaching my potential. I believe there is a lot of really good golf left in store for me. So, hopefully, you know, the next four or five, six years, we can put two or three, you know, really solid years together and see what comes out of it. And I think if I'm able to do that, I think some of the goals that I still haven't accomplished will be accomplished.