

COLD OPEN/TEASE

LEBIODA SOT: "I was a little shell shocked when I first got out... I was looking around at everyone else and saying 'Hey what do I need to do?' This time around I'm much more kind of comfortable with who I am."

MCGREEVY SOT: "I have to find the people that are going to push me to be my best, because you can fall into a dark hole out here of just being lonely."

CAMPBELL SOT: "I'd say it's probably even sweeter when you have to go back and then get yourself to move forward again. I'm just really, you know, proud of the whole process and the journey. I really look back on those moments and think about them all the time."

INTRO FEATURE

CAMPBELL SOT: "Job security for us doesn't exist hardly ever. It's so competitive out there that you really got to be firing on all cylinders."

WE SEE THE GLITZ AND GLAMOUR OF THE PGA TOUR ON A WEEKLY BASIS, THE STARS LIVING THEIR CHILDHOOD DREAMS FOR THE WORLD TO SEE ...

ANNC: "New England's very own! Tony Finau! Justin Thomas! The Scheffler victory train keeps on rolling!"

BUT THE REALITY FOR MOST PLAYERS PLAYING AT THE HIGHEST LEVEL, IS STARKLY DIFFERENT.

JASON GORE SOT: "There are no contracts. What have you done for me lately."

J.J. SPAUN SOT: "It's just crazy all this back and forth, but I've always fought through those ruts and I was able to come out on top. The glory isn't for how high you get in your peaks, it's more of like, when you bounce back."

LEBIODA SOT: "There are so few guys who have the ability right off the bat to have that meteoric rise ...

ANNC: "It is indeed Knapp time!"

LEBIODA SOT: "... the reality is for most of us is, we've got to develop and make the most of what we got."

AND AS THE MODERN GAME CONTINUES TO EVOLVE, THE KORN FERRY TOUR IS GETTING EVEN MORE CHALLENGING, EVEN MORE COMPETITIVE.

HOMA SOT: “You got some people who are, you know, much older and just grinding and then you got us that year, we’re 22 they probably hated us. So it's definitely a mixed bag...the vibe is very interesting cause you have all kinds of players, people of all kinds of careers are going through that.”

LEBIODA SOT: “The fresh young guys coming up, the TOUR is getting better.”

ANNC: “Especially in golf today, now in 2025, how difficult it is to keep your card, to be out here year after year.”

WITH FEWER AND FEWER SPOTS FOR THESE GREAT PLAYERS, THE GRIND IS REAL.

GORE SOT: “Prove yourself every week, every year, every day.”

MAX HOMA FEATURE

BUT SUCCESS ON TOUR IS NOT ALWAYS LINEAR ...

COLT KNOT SOT: “Max Homa was one of the cool stories because he was the superstar college amateur player, got his PGA TOUR card very early and then struggled for a while and I mean, really struggled.”

AFTER TURNING PRO IN 2013, MAX HOMA EARNED HIS PGA TOUR CARD FOR THE 2014-15 SEASON, BUT FELL FLAT DURING HIS ROOKIE YEAR – LOSING HIS CARD AND RETURNING TO THE KORN FERRY TOUR.

HOMA SOT: “You're still unsure of everything. You're a little more uncomfortable and you're just not sure if it's going to translate. Getting to go through that, it is a challenge. It took a lot of kind of mental fortitude and just the grind of it. I think it builds character.”

HOMA BOUNCED BACK IN 2016, WINNING FOR THE 2ND TIME ON THE KORN FERRY TOUR AND REGAINING HIS CARD. BUT HIS RETURN TO THE PGA TOUR WAS EVEN MORE DISAPPOINTING, MAKING JUST 2 CUTS IN 17 EVENTS.

HOMA SOT: “When I had to go back the second time, like it's tough because you never want to feel like you're going backwards. But to have that to fall back to and really kind of learn how to play while having to compete against some amazing golfers, that's a huge benefit of the Korn Ferry Tour.”

HOMA REBOUNDED YET AGAIN, AND THE THIRD TIME EARNING HIS CARD TURNED OUT TO BE THE CHARM...

HOMA SOT: “Getting past that lull and understanding you're closer than you think. That's always a big thing you hear the guys say out here. So trying to feel that in the moment is important.”

ANNC: “How fantastic!”

SINCE 2019 HOMA HAS NOT JUST SURVIVED, BUT THRIVED - RACKING UP 6 WINS, PLAYING ON 2 PRESIDENTS CUP TEAMS AND A RYDER CUP TEAM, AND EMERGING AS ONE OF THE OVERWHELMING SUCCESS STORIES OF THE KORN FERRY TOUR.

TIGER SOT: “He's so humble. He gets it, so fan friendly and so competitive. He's one of those players that just needed to believe in himself a little bit more and the sky's the limit.”

XANDER SOT: “He's kind of just a winner. He gets in those big moments. And when I see his name up on the leaderboard, you expect him to be there.”

MORIKAWA SOT: “No I’m not surprised. The stories you hear about him, the stories you hear as him as a competitor, it’s amazing.”

HOMA SOT: “Looking back, like, it's a grind. But we're young and got to travel around and compete with friends at the same time. It was very cool. I'm very thankful, for sure of where I have been and where I've come from and all the things I've learned along the way. It's been quite a fun journey.”

BRIAN CAMPBELL FEATURE

HOMA’S CAREER PATH RESONATES WITH MANY OF HIS PEERS, INCLUDING FELLOW KORN FERRY ALUM BRIAN CAMPBELL...

CAMPBELL SOT: “He's been through some tough times, but I think we all go through them.”

BRIAN CAMPBELL SOT: “The Korn Ferry does an amazing job of preparing us for the next level. It’s probably a blessing in disguise for me to lose my card, go through what I went through, and then have to regain it back. When you get it taken away, you realize just how special it was.”

CAMPBELL DRIVING NATS: “Tuesday’s a lot about getting used to the course still. Learning how to drive to the course correctly. I think I made a wrong turn.”

LEARNING HOW TO NAVIGATE BACK TO THE PGA TOUR IS NOTHING NEW FOR CAMPBELL...

CAMPBELL SOT: “It’s such a grind. Especially days like this where it can be raining. Sometimes it’s fun to go mess around in the rain for a little bit.”

NATS: “Cooper Wilson, a big part of the journey. Wouldn’t be here without him.”

CAMPBELL SOT: “We discuss wind direction, carry numbers, where we want to be.”

CAMPBELL COURSE NATS: “45 pin...45 with down? Yep. I think that’s a pretty good number we can work off of.”

CAMPBELL COURSE NATS: “We really like to talk about a lot not golf. Like, we talk about everything, you know. Shows, sports, conspiracies. The moon landing’s always fun.”

CAMPBELL SOT: “It’s great to have someone to bounce ideas off of. Yeah, just really trying to figure out where you want to be.”

CAMPBELL’S STRONG PLAY THIS SEASON HAS QUALIFIED HIM FOR SIGNATURE EVENTS, FULFILLING THE PROMISE HE SHOWED IN EARNING HIS CARD JUST OVER A YEAR AFTER TURNING PRO...

CAMPBELL SOT: “I’ve just been playing my game. And then all of a sudden they’re telling me you’re TOUR bound, you know? And I’m like, wow.”

UNFORTUNATELY FOR CAMPBELL, HE MADE JUST 7 CUTS IN 20 EVENTS DURING HIS 2016-17 ROOKIE SEASON, AND FINISHED 180TH IN THE FEDEXCUP STANDINGS - MEANING A RETURN TO THE KORN FERRY TOUR.

CAMPBELL SOT: “It sucks losing your card, you know, and moving backwards. But I guess I always had the idea that I would be back.”

BUT AFTER JUST MISSING A RETURN TRIP IN 2019, POOR PLAY AND LINGERING INJURIES BEGAN TO SOW SEEDS OF DOUBT...

CAMPBELL SOT: "I definitely let those thoughts kind of creep in. Those were some tough years. I was kind of battling myself more than I was battling the courses.

KELSI MCKEE SOT: "I could see his determination so it was only a matter of time. Hard times make strong soldiers."

EVERYTHING CAME TOGETHER LAST SEASON, WITH 3 RUNNERS-UP AND 7 TOP 10'S TO RECLAIM HIS SPOT ON THE PGA TOUR.

NATS: "Congratulations, buddy. I'm proud of you, the program's proud of you. TOUR bound!"

CAMPBELL SOT: "I was able to pull myself out of the depths there. Gives you a lot of confidence moving forward."

THAT CONFIDENCE SHOWED DURING THE MEXICO OPEN AT VIDANTAWORLD EARLIER THIS SEASON.

CAMPBELL SOT: "We were close to the lead. We started to think, okay, you know, something could happen here."

CAMPBELL BIRDIED 18 TO FORCE A PLAYOFF WITH ALDRICH POTGIETER, BUT HIS DRIVE ON THE 2ND EXTRA HOLE SEEMED DOOMED...

ANNC: "Campbell hitting this very low and out to the right, this is dicey..."

CAMPBELL SOT: "The second that comes off, you're just like you know, it's over. I'm done."

ANNC: "This is gonna need a good bounce and it got one! That is the bounce of a career, right there."

CAMPBELL SOT: "Okay, we're back in this."

NO STRANGER TO SECOND CHANCES, CAMPBELL MADE THE MOST OF HIS...

ANNC: "And finally, Brian Campbell can call himself a winner."

CAMPBELL SOT: “To have Kelsi there with me, I mean, just to see her reaction was just priceless.”

KELSI MCKEE SOT: “To just see it full circle and see him win, I was just so happy because I just had remembered, you know, where he came from and how hard he struggled.”

CAMPBELL SOT: “It’s hard to win out here. So you really got to keep putting that hard work in. Can’t let up.”

WHICH IS WHY ON A RAINY TUESDAY HE’S STILL GRINDING AWAY LIKE NOTHING HAS CHANGED ... FOREVER GRATEFUL FOR THE OPPORTUNITY.

CAMPBELL SOT: “I got a few years here of status, can really attack my schedule the right way. You got to really stay on top of it and take advantage of those opportunities.”

CAMPBELL COURSE NATS: “Even on a rained out day, walking through the slush it’s still just amazing to be out here.”

*** END SEG 1 ***

STEPHAN JAEGER MINI

NATS: “Some people call you the best Korn Ferry Tour player of all-time. How does that make you feel?”

STEPHAN JAEGER SOT: “It feels great.”

SINCE MAKING HIS FIRST KORN FERRY TOUR START BACK IN 2012, FEW PLAYERS, IF ANY, EMBODY THE ROLLER-COASTER RIDE THAT CAN BE PROFESSIONAL GOLF MORE THAN STEPHAN JAEGER.

HE JUST MIGHT BE THE POSTER CHILD FOR KORN FERRY TOUR RESILIENCE, STICK-TO-IT-TIVE-NESS AND PERSEVERANCE.

JAEGER SOT: “It prepares you in the sense of knowing what failures are going to come up. There is gonna be some challenges and things are gonna go a little bit haywire.”

6 WINS ON THE KORN FERRY TOUR FROM 2016 TO 2021, TIED FOR THE 2ND MOST ALL-TIME, INCLUDING SHOOTING 58 IN THE FIRST ROUND OF THE 2016 ELLIE MAE CLASSIC.

ANNC: “For a 58, folks! He shot a 58 in Round One.”

YET WITH ALL THAT SUCCESS, HE COULD NEVER QUITE FIND HIS FOOTING ON THE PGA TOUR.

JAEGER SOT: “Sometimes it’s your week and nothing can go wrong, and you get the bounces and you get the breaks. Sometimes you get taken, sometimes you just don’t take it. I didn’t take it, the odds were kind of in my favor and I didn’t capitalize on that.”

AFTER TWO WINS IN THE 2020-2021 SEASON, JAEGER EARNED HIS PGA TOUR CARD FOR THE 2ND TIME, AND THIS TIME SOMETHING CLICKED.

JAEGER WIFE SOT: “On the Korn Ferry he just killed it. He was so good, and it took him a while to get that confidence out here. And I knew once he got it he would just run with it.”

SINCE RE-EARNING HIS TOUR CARD IN 2021, HE HAS MADE THE PLAYOFFS IN ALL THREE SEASONS ... AND IN 2024, HE WON HIS FIRST PGA TOUR EVENT, AT THE TEXAS CHILDREN’S HOUSTON OPEN, DEFEATING WORLD NUMBER ONE SCOTTIE SCHEFFLER IN THE PROCESS.

ANNC: “Jaeger finally gets it done at the age of 34.”

NATS: “Yeah...Jaegerbomb!”

JAEGER SOT: “For me to be able to feel like I can do it. Obviously I’ve done it on a lower level and be able to kind of show myself, ‘Hey you’ve got what it takes to win on TOUR and feel more and more confident, is a big moment to know for sure.”

MCGREEVY/ROY FEATURE

STEPHEN JAEGER’S UP-AND-DOWN JOURNEY TO THE PGA TOUR WINNER’S CIRCLE IS CERTAINLY NOT UNIQUE.

AS THERE ARE LITERALLY HUNDREDS OF PLAYERS THAT FIND THEMSELVES ON THE CAROUSEL BETWEEN THE KORN FERRY TOUR TO THE PGA TOUR AND BACK.

FOR MAX MGREEVY AND KEVIN ROY, THAT JOURNEY CAN BE DAUNTING, RELENTLESS AND EMOTIONAL.

KEVIN ROY SOT: “Yeah, it's hard. Yeah, it's a lot of time away from wife and kids and family but I look at in a way it's been a lifelong dream to play on the PGA TOUR, so it's awesome, but it's tough at the same time.”

MAX MCGREEVY SOT: “The mentality is so much different out here. There's just so much to play for, so much prestige, so much career wise that that can change so quickly out here week to week, year to year.”

2025 MARKS BOTH PLAYERS' SECOND TRIP TO THE PGA TOUR.

ROY, FIRST EARNING HIS PGA TOUR CARD FOR THE 2023 SEASON BY FINISHING 24TH ON THE REGULAR-SEASON POINTS LIST.

MCGREEVY GOT HIS FOR THE FIRST TIME IN THE 2020-2021 SEASON AFTER WINNING THE PRICE CUTTER CHARITY CHAMPIONSHIP, AND FINISHING 14TH ON THE POINTS LIST.

NATS: “Appreciate it, thanks guys!”

MCGREEVY SOT: “I think mentally it took me a long time to just feel comfortable. My last name is McGreevy; McIlroy's name is right next to me in the locker room. I feel like I'm just put in a new world that I've been watching these guys for so long that now I'm playing against them, still idolizing them. That was a hard, mental block that took me a while to get over.”

ROY SOT: “At first it was a dream fulfilled. Before getting my TOUR card I've never Monday qualified into a PGA TOUR event. I've never played in a PGA TOUR event. My first tournament in Napa was my first ever PGA TOUR event, so it was definitely a comfortability thing for me.”

FOR BOTH, THE MENTAL AND PHYSICAL CHALLENGES WERE DIFFICULT, AND A RETURN TRIP TO THE KORN FERRY TOUR WAS ALMOST INEVITABLE.

ROY SOT: “Me going back to the Korn Ferry Tour, last year, was probably a great thing for me because I realized that I could play up here, but I wasn't super ready to play up here. In the back of my mind knowing that I graduated from Korn Ferry before was a huge help. I took it as a little bit of motivation. I was like, let's just go do it again.”

MCGREEVY SOT: “Unfortunately, it took me probably one of the worst years of my life in ‘23, losing my card, to just feel comfortable just going back to basics and regaining that trust in

myself and in my golf game to feel comfortable out here and actually put some good results together and just feel like I belong.”

THE 2025 PGA TOUR SEASON HAS CONTINUED THE UP-AND-DOWN PATHS FOR BOTH PLAYERS - ROY’S BEST FINISH A TIE FOR 6TH AT THE PUERTO RICO OPEN...

ANNC: “The man can’t be stopped, today!”

...AND FOR MCGREEVY, A TIE FOR 4TH AT THE COGNIZANT CLASSIC IN THE PALM BEACHES. FOR NOW, BOTH HAVE AN INSIDE TRACK FOR KEEPING THEIR PGA TOUR STATUS.

BUT MORE IMPORTANTLY, THIS SECOND TIME AROUND ON THE PGA TOUR COMES WITH EXPERIENCE CERTAINLY, BUT EVEN MORE IMPORTANTLY ... PERSPECTIVE.

ROY SOT: “I used to, you know, live and die over every shot and every round of golf. And, I've gotten so much better at basically not taking golf home with me. Good or bad days, you know, when I leave the golf course, it's time to go home and be a husband and a dad. And I think having my daughter is a huge part of that as well. She doesn't care if I shoot 76 or 66.”

MCGREEVY SOT: “People kept telling me how good I was when I was still failing...sorry for getting emotional, but that's...I want to be the best possible person I can be on and off the golf course and that's that's just going to push me to be my best. I think you have weeks where you where you lose motivation and, you know, luckily, I have a great team around me that pushes that motivation forward. I hope I have that motivation moving forward for a long period of time.”

*** END SEG 2 ***

2025 KFT WINNERS

THERE IS A SIMPLE TRUTH THAT HIGHLIGHTS THE BEST WAY TO EARN PROMOTION FROM THE KORN FERRY TOUR TO THE PGA TOUR.

ANNC: “How about it, Austin Smotherman! A winner again on the Korn Ferry Tour.”

WIN, AND YOU VERY WELL MAY, BE IN.

NATS: “Unbelievable.”

SO FAR IN THE 2025 SEASON, SEVEN WINNERS ON THE KORN FERRY TOUR PREVIOUSLY HELD PGA TOUR MEMBERSHIP.

NATS: “Yeahhh!”

LOGAN MCALLISTER SOT: “That’s pretty awesome. Thank y’all for making it possible.”

AS THE SAYING GOES, WINNING SOLVES EVERYTHING.

JUSTIN SUH NATS: “I feel the love, though.”

ANNC: “Lebioda secures his first ever Korn Ferry Tour victory.”

HANK LEBIODA FEATURE

NATS: “Daddy? How do you crack so much egg in there?”

SPEND A DAY WITH HANK LEBIODA AND YOU WILL SEE JUST A GLIMPSE OF THE DETAILED APPROACH THAT HAS HELPED GUIDE HIS PROFESSIONAL CAREER.

NATS: “You gonna play outside?”

SOT: “This is our daily schedule. What I had come up for today ahead of time just to make sure I got what I wanted to done.”

NATS: “Oh my goodness, look at this. This beautiful towel. Oh, it does spell dad, haha. Can you hit to the corner, baby? Nice shot. There you go. Woah!”

31 AND ON THE CUSP OF BEING TOUR BOUND AGAIN, LEBIODA FINDS HIMSELF IN A COMPLETELY DIFFERENT STAGE OF HIS LIFE AS HE HOPES TO EMBARK ON HIS SECOND STINT ON THE PGA TOUR.

NATS: “Woah! Nice hit, Henry.”

AFTER TURNING PROFESSIONAL NEARLY 10 YEARS AGO ... PLAYING AND WINNING ON THE PGA TOUR AMERICAS IN CANADA AND LATIN AMERICA, THEN TO THE KORN FERRY TOUR ... HE FOUND HIMSELF ON THE PGA TOUR IN AN INSTANT.

LEBIODA SOT: "It's just what you did, you know, you just got your card, you just moved on from the Korn Ferry Tour. Thought I was a world-beater, I could do whatever I want. 24 years old and I had achieved a dream of being a PGA TOUR player."

THAT DREAM LASTED FOR THE BETTER PART OF 5 SEASONS...

ANNC: "Oooh bend it in!"

...KEEPING HIS TOUR STATUS UNTIL 2023, WHEN HE MISSED 16 OF 24 CUTS.

MARY LEBIODA SOT: "The highs are high and the lows are low. The day when he lost PGA TOUR status, you know, we're trying to juggle newborn baby, just lost status, not really sure what's going to happen the next year. You can't ever feel comfortable where you're sitting because it can go away pretty quickly."

LEBIODA SOT "It was a reality check, you finishing 75th just being able to sneak into that last event and maintain full status for this 2025 season. I'm thankful I got through when I did and I'm thankful that I barely kept my status last year, cause I thought it prepared me well for the beginning of this season."

NATS: "The flight's so much better. Yeah that's nice...yeah that's nice. Still at the top, and then as you move down...you've got space. Yeah."

PART OF HIS PREPARATION WAS A CHANGE IN SWING COACH. CHAN REEVES COMING ON BOARD OFFERING A DIFFERENT AND MORE SIMPLE PERSPECTIVE.

CHAN REEVES SOT: "We came up with some things together, some simple things to work on and it seemed like right off the bat it made sense to him and he saw some results pretty quick and it just kind of went on from there. It's been fun."

THAT CHANGE PROVIDING IMMEDIATE DIVIDENDS AT THE START OF THE 2025 SEASON.

ANNC: "Handsome Hank, a champion!"

LEBIODA SOT: “Maybe it’s the start of some, great, long second wind of career. Still got to put in the work, it’s not just going to happen because I say ‘Hey, I won.’ You still got to do the plan...plan to work and then work the plan afterwards.”

THE PLAN IS SOMETHING LEBIODA TAKES PRIDE IN, FOR WHEN THE JOURNEY IS THIS HARD, SO TOO MUST BE THE WORK.

NATS: “Come on right here. Fight it, fight it, fight it - hold.”

LEBIODA SOT: “It’s constantly changing. If you find something that works, you build on it.”

AND EVEN THOUGH IT MIGHT NOT BE WRITTEN DOWN ON THE SCHEDULE, AT THE END OF THE DAY, THERE IS TIME FOR REFLECTION.

LEBIODA SOT: “Very excited, and I’m looking forward to it. It will be an awesome opportunity to be back competing amongst the best players in the world. And hopefully these two years I’ve spent on the Korn Ferry Tour and then the 5 years on the PGA TOUR I had before that will help me.”

*** END SEG 3 ***

THE CHASE FEATURE & CLOSE

EARNING YOUR PGA TOUR CARD THROUGH THE KORN FERRY TOUR IS A MONUMENTAL ACHIEVEMENT...

FINAU SOT: “Yeah, the journey was long and tough, there's no question. Trying to make it to the PGA TOUR so it was hectic at times. And, when I finally got to the Korn Ferry Tour, I knew that my window of opportunity was going to be wide open from there to live out my dream.”

ANNC: “He has the game to be successful on the PGA TOUR.”

KEEGAN SOT: “When I made the Korn Ferry Tour, if my career ended there, I could have said I made it. That was as happy as I've ever been as a golfer. / That was one of the proudest moments of my career.”

XANDER SOT: “It really prepared me for the PGA TOUR, you know, playing a regular season, several tournaments in a row and getting that sort of pressure on your shoulders, the stress is real.”

CLIMBING THE MOUNTAIN ONCE IS HARD ENOUGH ... BUT FALLING DOWN AND HAVING TO DO IT ALL OVER AGAIN CAN SOMETIMES FEEL IMPOSSIBLE.

GORE SOT: “Well, there's two ways to look at it, right? I think there's a negative way and there's a positive way. And sometimes they commingle. You can be like, oh man, I'm a tour player. I don't know why I'm here. Or you can go, you know what? I get another chance to prove myself.

CAMPBELL SOT: “There's been a ton of guys who have dropped back down and then re-earned their card. And it's super inspiring, to see and see how they can, you know, keep learning. You know, every year, good or bad, you can kind of take something from it.”

MCGREEVY SOT: “Obviously I want to be, you know, the Scottie Schefflers and the Rory's of the world that are just so consistent and always there. Unfortunately, I just don't think that's in my DNA. I have to take the good and I have to take the bad. That just allows me to be free and allows me to play at it at a level that I know I'm capable of playing at.”

SECURING YOUR CARD IS CERTAINLY NO GUARANTEE OF FUTURE GREATNESS, AND KEEPING IT REQUIRES A SPECIAL DETERMINATION TO MAKE THE MOST OF THE OPPORTUNITY.

GORE SOT: “All those hours of blood, sweat and tears of having that be your goal. It's like, all right, I got a sense of accomplishment, but it's still a step. Now the fun starts.”